

Annual Review 2009-2010



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Our cause and vision

Our vision

A society motivated to give ever more effectively, transforming lives and communities around the world.

Our mission

An integrated customer-focused organisation for donors and non profits that stimulates giving, social investment and the effective use of funds.

Our values

Our values drive everything we do. We are:

- trusted our 80 year international track record of helping people give effectively has earned us the trust of NGOs and donors alike.
- dynamic we are enthusiastic about our ability to fuel positive change.
- human we deliver our professional service with a personal touch.
- confident we are optimistic about the future and not afraid to take risks.

Our impact

The CAF group internationally distributes over £1m to NGOs on each working day of the year.

This year, CAF India has helped more than 13,500 donors support over 130 non profits across 14 states in India.

Our work

All our activities are targeted towards promoting effective giving, thereby increasing the resources available for the non profit sector, and ensuring that the funds directed are utilized efficiently.

- For individuals, we make it easy to give by identifying non profits that are aligned to donor interest and priorities, and help support them taxefficiently.
- For companies we support the setting up of giving, volunteering and community programmes.
- For NGOs we provide support by way of capacity building services and make grants on behalf of our donors.
- For trusts and institutions we help to establish legal non profit entities, closely monitor grants and work being carried out on ground. We support the development of long range strategy as well as its implementation.



Chairperson's foreword

On behalf of the board of Charities Aid Foundation India, I am pleased to present the 2009-2010 Annual Report.

One of the first initiatives that CAF India led after its establishment in 1998, was the validation of more than 1300 non profit organisations supported by the Planning Commission. This was an important step towards building the credibility of the development sector in India. Since then, activities that span setting up of philanthropic infrastructure in the country, engaging and advising individuals and companies on strategic giving, effective utilisation of this giving and building the capacity of the non profit sector, have seen the organization grow from strength to strength.

Globally, it was a significant year with the world starting the recovery process from recession. The presence of water on the moon was confirmed, and more than 173 million people participated in the UN ' Stand Up, Take Action, End Poverty Now' Campaign. approaches have been backed by investment in new technology. Our partnerships have grown in number, existing relationships have been strengthened and we have an expanding range of partners, doing constructive work on the ground across the country. Of particular note, is the tie up with Steve Waugh Foundation, where CAF has been asked to support the set up of the foundation in India and manage its grantmaking. The number of people who give through CAF India annually has increased to over 13,000, while the non profit partners now number more than 135 across 14 states in India.

None of the aforementioned achievements would have been possible without the commitment and effort of the CAF India team, its board and partners who have shared a collective dream and contributed time, money and thoughts towards its realisation.

> Subodh Bhargava Chair, CAF India

For CAF India too, the past year has been one of change. New engagements and







From the Chief Executive's desk

"Real generosity toward the future lies in giving all to the present." Albert Camus

Effective giving and cause neutrality form the two bedrocks at CAF India. CAF engages with donors, and helps them learn about areas of giving. It also provides support to donors in identifying, funding and monitoring non profits. At the same time, it helps non profit organizations to develop and implement clear frameworks to plan their programmes and evaluate their performance, inform future strategy, and better communicate to funders the impact of their work. The support provided to non profits is across a wide spectrum of issues and geographies in India.

This year, we made considerable progress on both fronts. The total funds raised grew by more than 100% from Rs 3.76 crore to Rs 7.65 crores. Employees of Accenture and Microsoft IDC became a part of the Give As You Earn programme, raising the total number of individual donors from a little over 3,000 last year to more than 13,000 this year. Charity gift vouchers which were introduced as a new channel of giving was appreciated by both individuals and corporates. Existing institutional partners renewed and strengthened their grants while new forms of engagement were explored. The web portal www.naukri.com gave visibility to CAF's cause of the quarter through the year. We supported Great Places to Work Institute, an organisation that administers surveys on employee satisfaction, to include non profits as a category for their 'Best Companies to Work for' Survey in India.

All these partnerships facilitated a total giving of Rs 7.73 crores to 135 partners across 14 states in India which is an increase of more than 130% over last year. The work supported included animal welfare, art and culture, children, community development, disability, disaster rehabilitation, education, environment and the elderly. 47 new organizations were added to the CAF directory. A social change fund was introduced to enable individuals to support high impact, grassroot social and economic development projects within India.

To support the work that we do, investments were made in technology and the website was revamped.

Through all of these and several other key interventions that CAF India supported and implemented over the year, and which you will read about in the following pages, lies the underlying belief : that a partnership between people from all walks of life is all it takes to result in permanent change.

> Amita Puri Chief Executive

Grantmaking

CAF's partnership with over 130 non profits nationwide, helped in the implemention of need based, innovative, community led programmes that are providing life changing support to hundreds of thousands of underprivileged people in 32 districts of 14 states in India. Despite economic recession and hardships, there was an 80% increase in the funds disbursed to NGOs by CAF India, as compared with last year. Delhi NCR, Karnataka and Maharashtra received the maximum grants.

40 new NGOs from 11 states were added to the CAF India validated directory. More than 50% of these NGOs are from Maharashtra, Tamil Nadu and Delhi.

2009 saw the initiation of an innovative capacity building project by CAF India. One such initiative is the partnership with Indian Institute of Data Interpretation and Analysis (I-India) which is more than a decade old nonprofit organization working for street children in Jaipur, Rajasthan. It receives regular funding from foreign individual donors. The I-India Project Australia (IIPA) is a benefactors group in Australia that seeks to promote I-India through regular donations. IIPA with CAF Australia commissioned CAF India to undertake an in-depth due-diligence and feasibility study of I-India with a purpose to make informed decisions on its future investments. CAF India is now supporting I-India in strengthening its organisational capacities.

2009 is also the year when Grantmaking function at CAF India started managing Skills to Succeed, a corporate-citizen program of Accenture that aims to develop significant skills and knowledge of underprivileged youth and children for improved well being and productive contributions to the local economies. Funds worth more than Rs. 3.40 Crores, with 13 NGO partners in 4 states of India, are being managed under this program.

We are pleased to share the highlights of Grantmaking at CAF India in 2009. These are your stories too. Your generosity and support that made all of this possible will continue to inspire us.

CAF Grantmaking Fact Sheet

- 32 districts in 14 states
- Grants disbursed to charities Rs.566.08 lakhs
- No. of charities 135
- Average grant size Rs 4.35 lakhs
- 15 % of charities received more than Rs 10 lakhs.
- Maximum grant (SUPPORT, Mumbai) – Rs 44 lakhs
- South 48%; North 40%; East – 7%; West – 5%;



Grant Size & Charities



Visiting Bihar was an experience that was completely unique and irreplaceable. Meeting with the local community, seeing their way of life, spending time with a village family and enjoying a meal with them was a new learning for me. Hearing about the experiences of the community worker on how he had helped some of the patients get cured of Kalazar, touched the heart. Also hearing accounts of the beneficiaries who had received small grant loans through the Bihar Rebuilding Lives project was also a heartening moment. I felt proud to have been a part of these efforts and to have had the chance to see change in people's lives. Being able to see how the money was used is helpful in establishing a greater sense of meaning to me.

Puja Bhalla CAF India

Providing relief to the Cyclone Aila Victims in Sunderbans in West Bengal

149 people were killed and hundreds others were left homeless as torrential rains led to flooding caused by Cyclone Aila which affected the Eastern part of India in May 2009. More than 15,000 people in eight villages were reportedly isolated from relief crews by severe flooding. The areas and districts affected by the cyclone in West Bengal include East Midnapore, Howrah, Hooghly, Burdwan, South 24 Paraganas and Kolkata. The State Government in co-operation with the Central counterparts took up the rescue and the rehabilitation program.

The tidal waves, the flood and the wind destroyed or damaged over 500,000 houses in the scenic islands and mangrove forests set in the Sunderbans in the Gangetic delta. Over 150,000 people lost their homes, fields, work equipment and livelihoods. Many of them lost their breadwinners or other family members.

In a rapid response to the appeal of our local partners in the Sunderbans, The Blue Yonder, www.traveltocare.com and Help Tourism set up the Cyclone Aila Support Group to help local communities in peril in the Sunderbans region. Our local partner, the Association for Conservation and Tourism (ACT), was in the field during and immediately after the cyclone and is currently stretching its resources to reach out to people at the earliest. The Cyclone Aila Support Group has partnered with CAF India to help manage an accountable and transparent fund raising process.

- More than 500 families have received bed nets. The beneficiaries found this most useful as the sudden increase of mosquito-breeding a post-AILA syndrome, had caused difficult and dangerous conditions for people to stay without bed-nets even in day-time.
- 300 torches were distributed. The community said with the help of torches they were saved from the poisonous snakes and scorpions which again was a post –AILA syndrome seen in the temporary shelters. The torches helped in providing night safety to alert the community from snake, scorpion or other insect bites.
- 1333 patients were provided treatment and medicines through the medical camps conducted.
- Training of health volunteers was done by doctors through medical camps. They were subsequently linked with the local health system for future support and guidance.







Highlights of the Give As you Earn Programme

Involve your employees in CAF's payroll giving programme



Make all you can, save all you can, give all you can. - John Wesley

CAF India believes in the individual's capacity to give of themselves, in an effort to make a difference to the lives of others around and beyond.

Bringing "giving" to the desk of individuals through 'Give As You Earn' was one of the key approaches in our effort to explore new, convenient, simple ways of partnering with people.

One of CAF India's most successful Give As You Earn (GAYE) partnerships has been with American Express which continues to grow from strength to strength over the years. The employees and the leadership team at the organization have been proactive and driven the initiative in every way. This increased the employee participation rate to over twenty percent in 2009 – 10 where they continued active support in the employee giving and volunteering space.

Another extremely positive and upbeat CAF partner has been Microsoft. In 2009 – 10 MS IDC – a Hyderabad based unit of Microsoft joined the GAYE program further driving up the Microsoft employee commitment to regular giving and support to project initiatives.

Barclays initiated its support in 2009 - 10 and spread it to include many of its units in India including Barclays GRCB, Barclays Shared Services and Barclays Finance.

In an affirmation of faith, the RBS Foundation and Hewitt continued to actively promote employee giving in their respective organisations.

Companies whose employees "Give as They Earn"

American
 Express

Accenture

- HewittMicrosoft
- Pepsico

UBS

- RBS
- Adobe ABB
- Barclays
- E&Y
- GSK
- The Sriram
 School

In January 2010 CAF and Accenture agreed to launch the payroll giving programme for Accenture employees. Almost 10,000 Accenture employees signed up for the GAYE programme.

"We have recently partnered with Charities Aid Foundation (CAF) for our Employee Giving Program (payroll giving). CAF is instrumental in managing our program end to end – from duediligence of non-profits, identifying outcome based projects and finally evaluating and reporting on the projects. The team is competent and thorough in its approach and we are confident of growing our participation numbers through their support. We wish CAF the very best in all their programs and look forward to diversifying our partnership with them to include some of our other Corporate Citizenship programs."

Kshitija Krishnaswamy Corporate Citizenship, Accenture



Company Accounts

In the increased awareness of corporate social responsibility lies the demand and move for more ethical and sustainable business processes and activities. In India the corporate social responsibility space is still evolving. CAF India's strategy over the years has been to inculcate the practice of "strategic giving" in our partners.

Over 2009-10 the Company Accounts portfolio at CAF India had a growth of 12.5%. A number of new initiatives and partnerships were the highlight of the year.

CAF India partnered with www.naukri.com (Info Edge {India} Limited) to introduce jobseekers to our work. www.naukri.com is widely recognized as India's foremost online job portal. Naukri agreed to provide CAF India with banner space on its website. This was done through the introduction of a "cause of the quarter" campaign where CAF would identify one area of work, highlight the projects and work therein and link this to the CAF India website for more information and donation options. A key partnership this year was between CAF India and Great Places to Work Institute (GPTW). The partnership included carrying out India's first study to identify best workplaces among NGOs or Best workplaces in the social sector as a part of GPTW's "India's best companies to work for -2010" CAF India's role involved reaching out to the NGOs and encouraging and facilitating their participation in this study. Over 100 NGOs were contacted for this study out of which 23 NGOs finally registered for the survey.

For the first time Global Giving - an international fundraising portal listed a CAF India project. CAF India had showcased a project for educating 100 people with hearing impairment and providing them with vocational training. The project is currently being run in Delhi NCR by one of CAF India's partner NGOs. The Global Giving platform gave CAF India the unique opportunity to reach out to international online donors. So far, CAF India has participated in two Global Giving challenges where projects have been put up to raised funds for development..

The quarterly focus areas include:-

- Livelihood for persons with challenges
- Environment
- Education for children
- Homelessness & Health

The CAF India website has seen several hits from www.naukri.com as a result of this initiative.



Company Accounts

Some of the partnerships and associations that continued from last year include:

Incentive destinations continued their support of providing equipment and specialist visits to the health centre being supported by them at Badhwari Village, Gurgaon

UBS continued support for educational projects for poor and disabled children in the slums of Mumbai.

HDFC Limited made another grant to CAF India for the construction of shelter home for children in Jaipur.

Aircel successfully completed one year of support in providing mobile toy vans for learning through play in Nagapattinam district with the target of reaching out to 75,000 government school students and making 750 site visits in three years.



CAF India has been helping us forge community partnerships for sustainable water resources across India. We have had very satisfying relationship with CAF India that goes back to 2003. Over 40 Community Rain Water Harvesting projects were undertaken in partnership with CAF India in Rajasthan, Haryana and UP. Our associates and bottlers have have expressed great satisfaction on selection of grassroots NGOs, selection and implementation of the projects and robust documentation. As a result we are looking at expanding our partnership to many more geographies.

We feel CAF is one of the few NGOs that understand and balance the needs/objectives of both the civil society and the corporates.

Our partnership with CAF India has developed beyond community projects, CAF helped us in stakeholder enagagements as well as in our journey on sustainability. We are proud of our partnerships with CAF India.

Praveen Aggarwal Coca-Cola India & South West Asia Business Unit, Gurgaon, India

1 0

Helping companies be socially responsible through effective Grantmaking

Featured Partnerships

Donor: Enrich Agro, an associate of Coca-Cola India

Project and location: Rain Water Harvesting, Gurgaon, Haryana

Implementing NGO Partner: Society for Urban Regeneration of Gurgaon (SURGE)

CAF India launched a new project in association with Enrich Agro Food Products Private Limited which is an associate of Coca Cola India, a CAF partner since 2003. CAF India launched a project on construction of rainwater harvesting units along with SURGE, the implementation partner for this project. Under the project 18 units were constructed into which rainwater from roads is channeled. Each unit can take about 16,000 litres of water at a time which can be recharged in about 4-5 hours.

The water being recycled in these structures is the storm water / runoff from the rain, which flows in its natural slope by force of gravity.

The main objective is to recycle water from the low lying areas, where water logging results in road damage. Water logging and stagnant water is also a breeding ground for mosquitoes and other harmful organisms that create health hazards like dengue, cholera and malaria in the surrounding areas.







Adobe India

This year saw a strategic decision in the Adobe – CAF India's partnership. This was to consolidate the grant and give the corporate community investment a more focused approach. As a result only few long term projects were selected. The project framework was designed for greater objectives and larger deliverables. The focus area was IT education initiatives in environment, disability and vocational training in Bengaluru, New Delhi & Noida.

Some new projects supported include:-

Project Title: Sikshana **NGO:** Sivasri Charitable Trust, Anekal Taluk, Bangalore **Location:** Bangalore

The grant from ADOBE is benefiting about 4500 children studying in 30 Govt. Higher Primary Schools and 150 teachers.

The failure of the public education system in India is well documented in various studies .The academic statistics maintained by the State education department find the government schools lacking the minimum standards prescribed by the State itself. The 105 schools in the Anekal taluk (South of Bangalore) are unable to deliver quality education and the effort of this project is to improve the same.

Sikshana is an effort evolving a sustainable and replicable model for the public education system at the primary level. It is backed by a team of senior Professionals with considerable expertise and Managerial skills.

The focus of the project is to improve the academic standards in the Government higher primary schools in Anekal Taluk specifically in the areas of ability to read, write, basic computers and expression as per the minimum learning levels defined by the Department of Education, Government of Karnataka.

At INR 450 per child per annum, it is a low cost effort and is focused on motivation rather than infrastructure as a tool. It differs from other initiatives in the field in its adoption of a 'bottom up' decentralized approach and involvement / empowerment of schools and communities. The program has also well defined exit strategies in place.

The program has achieved notable success in improving the quality of education in the schools that have been adopted under it; as a result, it has grown during the last five years to cover 135 schools and nearly 20,000 children.

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Project Title: Unnati: Computer training for Employability

NGO: Sree Guruvayurappan Bhajan Samaj (SGBS) Trust (Unnati initiative)

Location: Bangalore

CAF India commissioned this project on behalf of Adobe in August 2009 to support vocational training of 124 underpriveledged youth. This was done as part of an ongoing initiative of Unnati project by SGBS Trust. The target group was the 20th Batch in September which formed the first batch for this project. Out of the 124 enrollments, 108 passed on 22nd Nov 2009 - all with jobs in hand. The key employers were retail stores - Lifestyle, Tilia, First Source, Primus, Sparsh, Evoma, ITC, I-data, Taj Hotels.

The 2nd batch started from December 2009. It had an enrollment of 130 youth, out of which finally 113 passed. The employers were again from retail -Birla Group, Future Group, Cafe Coffee Day, First Source, Sparsh, ITC Garments, Taj Hotels, etc. The third batch with 118 youth started their training on 01 March 2010.

The evident success of the project lies in the attitudinal and behavioural change observed in each of the students. The entire batch has seen a 100% placement for students passing the course. All this has helped the project to meet its core objective of transformation and empowerment of youth.

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Project Title: Providing Healthcare Awareness and SupportNGO: Navjyoti Development Society (NDS)Location: Sonepat, Haryana (three villages)

Maternal and child care is a huge issue across India and in many parts of the developing world. This particular project was started with an aim to provide learning on basic nutrition and provide assistance to children and healthcare to pregnant women.

Interventions include establishing non formal education (NFE) centers in Nithari Village of Noida, UP. The NFE centers are aimed at helping in mainstreaming children into government primary schools. Along with the NFE centre, a Balwadi and a remedial class centre were also established. This has given the community access to education, health and related information.











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Project Title: Spreading Water Literacy on Wheels

NGO: Janhit Foundation **Location:** NOIDA, National Capital Region-DELHI

"The wars of the future will be for water", as is rightly said. CAF is working hard to stop those wars, today. This project aims to raise awareness among school children on water and better water governance.

The programme has met with a lot of enthusiasm and it is encouraging to see how students and school authorities have shown an interest and participated in the project activities. 37 schools were shortlisted and the programme was started in 5 schools. The project has reached 1120 students from 5 schools. All 37 schools will be covered in one year's time.







Cadbury

Project Title: Improved community health through education and primary health care.

Location: Sandholi village, Solan district, Himachal Pradesh

Duration: December 2008 – June 2010

NGO: Rural Center for Human Interests (RUCHI)

Cadbury continued to deepen its engagement with the communities around the Sandholi village.





Multiple orientation worshops for the staff were organised by Cadbury for its employees. The aim of these orientation programmes is to increase employee – community engagement in order to better understand the situation. Such programmes also encourage employees to take out time to understand and educate the community thereby deepening their own involvement with the community.Other noteworthy activities undertaken include a tree plantation drive in the temple premises at Haripur which was also attended by senior Cadbury staff. Cadbury and RUCHI's efforts have been acknowledged and appreciated by members of the Gram Panchayat and the Zila Parishad.







Two teams of employees from Cadbury's offices in Baddi and Delhi ran for the project in the Airtel Delhi Half Marathon 2010."

Coca Cola India

Project Title: Ground Water Recharge through revival of Sarangdev Talab
Location: Varanasi, Uttar Pradesh
Duration: September 2008-November 2009
NGO: Centre for Social Research

As water is gradually becoming an increasingly precious necessity, CAF has partnered with Coca Cola India to revive the historical Sarangdev Talab. This is being done through community involvement and enhancing the traditional concept of prudent use of water in water deficient communities. The project works through creation of rain water harvesting mechanisms and involving the community in taking up the responsibility of their own water resources.



Project related interventions included cleaning and

desilting the pond, community awareness programmes, medical camps for the community, waste management and tree plantation.

The water retention capacity increased from 0 to 26,040 cu.m and the water harvesting capacity increased by approximately 20 million litres. The revival of the pond and the associated project activities have benefited an approximate population of 20,000 directly and indirectly.

As an immediate reaction and reinforcement of faith in the work done by this project, the local community has taken the ownership of maintaining the pond. The community feels that an important initiative has been taken for the cause of water and awareness has been generated to respect the sources of water and keep them 'alive' for the common good of the society.

1 7

GlaxoSmithKline

Project Title: Health Awareness with a special focus on Kalazar in Bihar **Location:** Bihar **NGO:** IDF

IDF has been conscientiously working to create awareness about the dangerous Kala Azar disease in 18 villages of 6 blocks in three districts. The project was successful in reducing the cases by improving the existing service delivery procedure and creating awareness in the community with the support of the GSK grant.

Some of the material generated by the project was so impressive that it was given to the State Government for consideration and acceptance.





Incentive Destinations

Project Title: Better health status for men, women and children of Bandhwari

Location: Bandhwari

NGO: Sukarya

In the village of Bandhwari, the Primary Health Care centre set up by Sukarya is the only quality medical facility for the village. The health center facility provides for almost 750 households in Bandhwari. Depending on the number of people falling ill, it is estimated that at least 50% of the total Bandhwari population will get primary health care services.

The project has increased health awareness among 80% of the population. Extensive work was done on nutrition, reproductive and sexual health, immunization, Tuberculosis (TB), the Directly Observed Treatment Short (DOTS) programme, sanitation, hygiene, safe drinking water and family planning.

Godfrey Phillips India was also supporting the empowerment of women of self help groups and entrepreneurship building across three villages in Haryana. The project ended in August 2010. Sukarya was the implementing NGO for this project as well.

"The partnership with CAF is not merely a professional one for us at Godfrey Phillips Bravery. In 2007, when we took up the cause of women's empowerment, CAF did not merely help us with the mandate. They went beyond to understand and help us take specific steps towards our vision. Besides an efficient and dedicated team handling our women's empowerment initiatives, they helped to make this a learning experience for us, and have been a constant support. We thank CAF and hope to have a long term relationship with them."

Vaishali De Sarkar Godfrey Phillips India

Individual Giving at CAF India

Individual giving seeks to incorporate and reinforce the high level of one – to – one engagement that is a unique and defining characteristic of CAF India. At CAF India, this practice is gradually taking shape with new donors. The process is gradual and a strong relationship between CAF and our donors is a hallmark of our individual fundraising efforts. Across the board – from trustees to staff – we share a commitment to engage a cadre of donors that is fully representative of the diversity of the "giving needs" of India.

Individual giving is an essential component of our fundraising efforts. In order to optimize our relationships and effectiveness with donors over the course of a lifetime, we emphasize an integrated long-term engagement, cultivation and solicitation strategy that incorporates all of the ways in which we interact with donors.



At CAF India, 2009 -10 was the year where we started expanding our donor base from the traditional corporate and institutional funding and payroll giving programmes to individual donations. Our focus is now on increasing our engagement with informed donors to fund projects tailored to the specific needs of a cause/geography.

CAF India has established itself as an accountable and transparent service provider to individual and institutional donor to support community initiatives. There is an increasing focus on acting as a bridge between donors and the communities we serve. Our donor services team works closely with companies and individuals, helping them engage more effectively with the community.

We do this by

- Helping donors find and support the causes which are important to them.
- Helping donors engage employees and customers in charitable giving.
- Designing a community program which matches the donor's objectives.
- Ensuring that NGOs are validated and funds distributed only to bona fide charitable organisations.
- Providing services that ensure charitable support is as tax-efficient as possible.

Individual Giving at CAF India

Some of the individual, family and group donors who have helped CAF touch lives

- Priya Viswanath
- Bimal Mendiratta
- Rewa Mahajan
- Mayur Mirwani
- Puja Bhalla

- Ini Bawa
- Anil Mehra
- The Bhasin Family
- Give2Asia Fiscal Fund



When former cricketer Steve Waugh decided he wanted to raise funds to address rare diseases among children in India, he turned to CAF's local specialists for assistance.

CAF India was asked to support the setting up of the Steve Waugh Foundation in India and manage its grantmaking.

The Steve Waugh Foundation in India will work to create change for children with rare diseases and illnesses, improving information and research, educating both

affected families and the public, and increasing international cooperation in the service, identification, and treatment of these diseases.

CAF India is active in supporting us to establish our operations in India; helping us design our structure; and developing our operational guideline, while providing support in grant-making, beneficiary compliance and due diligence.

Trish van Leeuwen Chief Executive Officer Steve Waugh Foundation Global



My giving is more strategic thanks to a range of philanthropy advisors and professionals in institutions such as CAF. They help me to structure my annual giving which is focused primarily on institution building and sustainability. They help me in my journey from being a compassionate giver to being a strategic investor. In spite of being an integral part of the development sector in India, I still consult CAF before I decide on a gift. Their knowledge, validation of NGOs, grant making processes and professional reporting are invaluable for donors. I champion giving and organisations such as CAF every day for all they do to make our world a better place – tax efficiency, effectiveness all aside.

Priya Viswanath



Payroll is one of the easiest ways for employees to give back to the community. Our partnership with CAF India has made it possible to provide employees with choices to take up the cause they hold dearest. For us it has been a quick and easy way to introduce payroll giving into the organisation, without taking on significant establishment costs.

Maneesha Chadha RBS Foundation India



List of NGOs validated and supported by CAF India

A Society of Integrated Rural Development (Assist) Action for Autism Aid Delhi **AIDS Awareness Group Akshara Foundation** Akshaya Patra Foundation Alternative Strategies for the Handicapped AMAN Public Charitable Trust Ananya Trust Animal India Trust Arunachala Village School Trust Asha Foundation Ashray Akruti Association of People with Disability Avvai Home and Orphanage for Girls Bless Bosco Yuvodaya Bridge Trust Brothers of St. Gabriel The Bombay Society for the Prevention of Cruelty to Animals (BSPCA) Byrraju Satyanarayana Raju Foundation Calcutta Samaritans Calcutta Social Project Can Support **Cancer Institute** Centre for Social Research Cachar Cancer Hospital Chetna **Child Aid Foundation** Child Rights & You Child Welfare and Holistic Org. for Rural Development Cholai Action for Child Labour **Circle of Goodwill Compassion Unlimited Plus Action Concern India Foundation** COVA Darpana Deepalaya Devnar Foundation for the Blind **Dignity Foundation** Dr. Shroff's Charity Eye Hospital Dream A Dream

Drishtee Foundation Enable India Family of Disabled **Genesis Foundation Global Cancer Concern** Gooni Helpage India Holy Family Asha Niwas Social Welfare Society **Hope Foundation** Hope Project Charitable Trust Hyderabad Children's Aid Society Hyderabad Council of Human Welfare I-India Indian Cancer Society India Foundation for Arts Integrated Development Foundation Integrated Rural Community Development Society Interact Society for the Handicapped **ISKCON Food Relief Foundation** Isha Foundation Jagruthi Jan Madhyam Janaseva Foundation Janhit Foundation Katha Khushboo Welfare Society Literacy India M. N. B. Industrial Home for Blind M.V. Foundation Mahita Mesh **Mobile Creches** Muskaan Naandi Foundation National Association for the Blind Navjyoti Development Society Navjyoti India Foundation Naz Foundation **Needy Illiterate Children Education** Noida Deaf Society Pamencap Parikrma Humanity Foundation Pratham Delhi Education Initiative

List of NGOs validated and supported by CAF India

Prayas Ritinjali Ruchi **Rural Development Foundation** Sadhu Sunder Singh Welfare Society Sahara House Sahayata Trust Sai Kripa Sakaar Outreach Salaam Baalak Trust Samskrita Bharti Sankalp Welfare Society Sense International Seva Mandir Sevalaya Shree Ramana Maharishi Academy for the Blind Shristi Special Academy Sivananda Rehabilitation Home Sivasri Charitable Trust **Smile Foundation** Sree Guruvayurappan Bhajan Samaj Trust

Sri Sri Sewa Mandir Sruti St. Gregorios Balagram St. Louis Institute Sukarya Support SURGE Tamanna Technology Informatics Design Endeavour (TIDE) The American India Foundation The Banyan The Richmond Fellowship The Society for Door Step school Udavum Karangal Udayan Care Udhavum Ullangal Public Charitable Trust Vidya Poshak Vidyarambam West Bengal Voluntary Health Association Wildlife Trust of India

Financial Statements

CHARITIES AID FOUNDATION INDIA

BALANCE SHEET AS AT 31 MARCH 2010

PARTICULARS	Foreign Contribution A/c	Other A/c	As At 31.03.10	As At 31.03.09
	(Rs.)	(Rs.)	(Rs.)	(Rs.)
SOURCES OF FUNDS				
Capital Fund	14,085,681	6,430,576	20,516,257	16,036,754
Corpus Fund	-	1,005,100	1,005,100	1,005,100
Capital Assets Fund	107,064	-	107,064	221,246
Unutilised Grants	8,131,327	6,527,500	14,658,827	15,417,926
TOTAL	22,324,072	13,963,176	36,287,248	32,681,026
APPLICATION OF FUNDS				
Fixed Assets				
a. Gross Block	1,685,177	8,818	1,693,995	1,680,941
b. Less: Accumulated Depreciation	1,472,620	8,251	1,480,871	1,350969
c. Net Block	212,557	567	213,124	329,972
Current Assets, Loans				
& Advances				
Cash and Bank Balances	23,375,894	14,830,506	38,206,400	32,099,227
Loans and Advances	2,494,298	822,235	3,316,533	4,998,998
Total Current Assets	25,870,192	15,652,741	41,522,933	37,098,225
Less: Current Liabilities &				
Provisions	3,758,677	1,690,132	5,448,809	4,747,171
Net Current Assets	22,111,515	13,962,609	36,074,124	32,351,054
TOTAL	22,324,072	13,963,176	36,287,248	32,681,026

For DELOITTE HASKINS & SELLS Chartered Accountants

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Partner (Membership No. 93474) Place: Gurgaon Date: 13 May 2010 For and on behalf of CHARITIES AID FOUNDATION INDIA

SUBODH BHARGAVA

Anila Timi

AMITA PURI Chief Executive Place: New Delhi Date: 13 May 2010

Woord **RENU SUD KARNAD**

Vice Chair

Financial Statements

CHARITIES AID FOUNDATION INDIA

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2010

PARTICULARS	Foreign Contribution A/c (Rs.)	Other A/c (Rs.)	As At 31.03.10 (Rs.)	As At 31.03.09 (Rs.)
INCOME				
Grants/Donations Received				
Specific Purpose	65,079,313	18,935,059	84,014,372	45,448,952
Grant Income	2,716,573	694,598	3,411,171	2,990,057
Other Income	67,795,886	19,629,657	87,425,543	48,439,009
EXPENDITURE Grants/Donations Paid Specific Purpose Grant Expenditure Depreciation Other Expenses	60,771,572 180,414 4,239,784 65,191,770	17,868,401 2,200 4,428 17,875,029	78,639,973 182,614 4,244,212 83,066,799	43,074,955 301,385 1,548,594 44,924,934
Surplus - Transfer to Capital Assets Fund - Transfer to Capital Fund	2,604,116 (120,758) 2,724,874	1,754,628 - 1,754,628	4,358,744 (120,758) 4,479,502	3,514,075 (213,999) 3,728,074

For DELOITTE HASKINS & SELLS

Chartered Accountants

Alle chill

Partner (Membership No. 93474) Place: Gurgaon Date: 13 May 2010

For and on behalf of CHARITIES AID FOUNDATION INDIA

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SUBODH BHARGAVA Chair

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AMITA PURI Chief Executive Place: New Delhi Date: 13 May 2010 **RENU SUD KARNAD** Vice Chair



Outgoing Funds (2009-10) (Amount in INR Lacs)



CAF India trustees, management and committees

CAF India Trustees

Subodh Bhargava (Chairman, appointed June, 2005) Renu Sud Karnad (Vice Chair) Russell Prior (Executive Director, Enterprise & Philanthropy, CAF UK) Ajay S. Mehta Anil Sachdev Kashi N. Memani Noshir H. Dadrawala Prema Sagar Rati Forbes Sanjay Gupta S. Sivakumar M.P. Vasimalai

CAF India Management and Team

Amita Puri – Chief Executive Anvita Singh – Head, Corporate Giving Avijeet Kumar – Head, Grantmaking Piyali Mendiratta – Head, Individual Giving Abhishek Chaturvedi - Senior Manager, Grantmaking Geetha Nair – Senior Manager, Finance and Administration Puja Bhalla - Senior Manager, Development Support Puja Mahajan – Senior Manager, Give As You Earn Chandni Tandon – Manager, Grantmaking Dheeraj Kumar - Manager, Finance Neha Simlai – Manager, Individual Giving and Communication Anita Meena – Assistant Manager, Give As You Earn

Ayush Semwal – Assistant Manager, Company Accounts Sharmishtha Dey– Assistant Manager, Give As You Earn Ashok Chaturvedi- Accounts and Administration Officer

Legal advisers

Premnath Rai & Associates W-126, Ground Floor, Greater Kailash II New Delhi-110048

Auditors

Deloitte, Haskins & Sells MCT House, One Okhla Centre Okhla Institutional Area, New Delhi-110025

CAF United Kingdom

Patron

HRH The Prince Phillip, Duke of Edinburgh, KG, KT

Chairman Lord Cairns, CVO CBE

Chief Executive

John Low 25, King Hill Avenue King Hill, West Malling Kent ME 19 4TA T : + 44 (0) 1732 520 000 F : + 44 (0) 1732 520 001 E: enquiries@cafonline.org

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The history of CAF in the UK

Charities Aid Foundation in the UK has been working to help donors to make the most of their resources and help NGOs for more than 80 years. In 1924, The National Council of Social Service (now the National Council for Voluntary Organisations or NCVO) set up a Charities Department to encourage more efficient giving to charity.

In 1959 – the Charities Department was named the Charities Aid Fund, and it achieved great success in assisting in the distribution of large sums of money for charitable purposes. In 1974, the National Council of Social Service (now the NCVO) decided that independence would allow the department to flourish.

This is when the Charities Aid Foundation was set up as an independent registered charity. It has been a long journey since then and many milestones have been achieved leaving CAF's imprint on many parts of the globe.

CAF International

CAF International works globally and has US\$5 billion under management on behalf of donors and civil society organisations. The network is led by Charities Aid Foundation in the UK.

More than US\$2m is given through CAF each day. Last year CAF distributed funds to over 45,000 civil society organisations.

Some of the services provided across the network include: designing and running giving programmes; managing charitable funds and providing training to civil society organisations.

Our offices worldwide





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Registered Trust Number: 3733/IV dated 15th October 1998

