

#### BUILDING BUI

The next phase of our growth is going to be dynamic as we set out to form alliances to create and execute evelopmental programmes, create evidence of our npact, and raise resources for some of the most vulnerable groups in the country.

- Dr Nivedita Narain (CEO- CAF India)

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#### 05 / About Charities Aid Foundation (CAF) India

### **ABOUT CHARITIES AID FOUNDATION (CAF) INDIA**

### Why We Exist?

CAF India exists because we want to create an equal world. For over two decades CAF India has been cause universal.

We are repositioning ourselves as an organisation committed to addressing gender inequality that continue to plague society, hampering overall socio-economic growth.

### **Our Purpose**

In 2020, CAF India created a new organizational development strategy.

CAF India is entering its third phase of growth -- CAF 3.0. CAF India is reorganising itself as a platform where the corporate sector, philanthropic foundations, the government, the social sector, and the community can meet and collaborate as equals. The platform will seek to promote gender equality across all cause-verticals as this is proven to yield the highest impact for development investments.

CAF India is a leading not-for-profit organization that was set up in 1998 to promote and support strategic giving in India that works towards making giving more effective and NGOs more successful.

Established in the UK about 100 years ago, CAF has been supporting donors and other not-for-profit organisations in engaging themselves in the socio-developmental issues across the world.

The organisation has been a pioneer in introducing payroll giving in India through the Give As You Earn (GAYE) programme for corporate employees, which allows employees to donate to a cause close to their heart. We have also tied up with corporates and media houses to run successful campaigns such as Behtar India, Support My School Campaign etc.

CAF India an autonomous organisation is a member of the global network of

CAF organizations with offices. The members have offices in 10 countries – United Kingdom, Australia, New Zealand, Brazil, Canada, Bulgaria, South Africa, Turkey, and the United States of America -- that distributes funds to over 90 countries around the world.





To build a society motivated to give ever more effectively and help transform lives and communities.



TRUST: Clear, transparent, discrete and reliable. SUPPORT: Passionate about supporting our donors and NGOs to deliver real social impact. FLEXIBILITY: Open, responsive and adaptable. DEDICATION: Committed to advancing charitable giving and the charitable sector.

#### ANNUAL REPORT 2021-2022 Building Resilience and Synergy





To promote and support strategic giving for a more equitable and sustainable society.



06 / Introduction

### INTRODUCTION

### The past two years have been turbulent for the world. All of us learned some important life lessons.

IThe situation was catastrophic in India. Almost 80 percent of informal workers lost their jobsi. Over 30 million children could not access online educationii. India ranked 101 out of 116 (2021) on the Global Hunger Indexiii. Rural unemployment rose to 14.5 percent. India's health infrastructure was buckled under pressure.

Meanwhile, non-profit organisations continued to cope with the aftershocks of the FCRA amendments. With new Income Tax and CSR guidelines, non-profits had to adapt to a new regulatory environment. On the one hand, cross-border giving suffered due to the FCRA, and on the other, our CSR funds also dwindled due to the effects of the pandemic.

In the face of these challenges, we felt the need to transform ourselves to be more resilient and purposive. We undertook the task of repositioning ourselves as a platform and a collaborative space where the corporate sector, philanthropic foundations, the government, the social sector, and the community can meet as equals. The CAF 3.0 seeks to promote gender equality across all cause verticals, as this is proven to yield the highest impact for development investments.

Over and above our work on various thematic areas such as education, health, skill-development, early childhood development, we introduced two important themes this year to push the developmental agenda.

In Jharkhand, we started collaborating and forming alliances with the state government and partner NGOs -Transform Rural India Foundation (TRIF), and Better World Foundation (BWF) to create an embedded cell called the Labour Employment Exchange programme (LEEP) Cell. This programme digitizes and makes the state government's employment exchange more efficient. The LEEP Cell is committed to enabling gender mainstreaming to integrate gender diversity and inclusion of marginalized groups.

CAF India also focussed its energies towards the exciting, yet challenging world of retail fundraising. While the new normal created bottlenecks in day-today lives, it also created new opportunities. According to a preliminary research study, conducted in collaboration with Indiana University, Digital Giving has gained highest preference, but at the same time 64 per cent of respondents across age groups also opt for cash donations. While CAF was one of the first initiators of Give As You Earn – our payroll giving programme opens new opportunities for CAF to diversify funding, beyond corporate alliance and cross-border giving.

Our raison d'être is 'Economic and Social development of people irrespective of caste, creed, religion, particularly Scheduled Castes and Scheduled Tribes, other landless and underprivileged people.' These communities had formed the 07 / Introduction

organisation's focus groups.

Twenty-four years later, CAF India now embarks upon a journey to focus on impact. Taking a critical gender lens, we have tried to answer some very important questions. How intentionally are we working on our founding principles? What more can we do for addressing the issues related to intersectionality and transformative change?

Last year, we had 17 projects with a gender focus across 6 states and 22 districts, across thematic areas of education, health, livelihoods and skill development. In the current year, the

### Projects with a gender footprint April 2021 - March 2022



https://www.actionaidindia.org/wp-content/uploads/2020/08/Workers-in-the-time-of-Covid-19\_ebook1.pdf http://164.100.24.220/loksabhaquestions/annex/176/AU2108.pdf

https://www.thehindu.com/news/national/global-hunger-index-ranks-india-at-101-out-of-116-countries/article36998777.ece

#### ANNUAL REPORT 2021-2022 Building Resilience and Synergy



inclusion of women and girls is to the tune of 44%.

Amidst this transformational exercise, we worked together with 24 corporate donors, through donor advised funding; 7,451 payroll givers enrolled from 8 companies for causes close to their hearts and we worked in tandem with 50 NGOs to reach out to more than 7 million people. Through our COVID response campaigns we raised ₹26.2 crores (263 mn), covering 25 states, and 64 districts. The year marked continued strategic review and refresh, piloting new approaches, nurturing and bringing in new talent and identifying new and aligned sources of financial support.

EDUCATION

LIVELIHOODS

HEALTH

SKILL DEVELOPMENT



08 / 2021- 2022 in Numbers

### 2021- 2022 IN NUMBERS



I am writing to thank CAF India for the very elaborate Impact Assessment work done for two of our projects.

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The detailed work and analysis have come in very handy. Basis their work, we along with our partners have been able to identify the gaps in the projects and initiated course correction to make things more impactful for our beneficiaries.

- BMW Foundation





10 / 2021- 2022 in Numbers

### **CREATING CORPORATE SOCIAL OPPORTUNITIES**

The new world order paved the way for modern technology and business. Embracing modernity also meant taking responsibility to reduce inequalities and environmental degradation. 'Good business' means much more than making profits.

CAF India has enabled its corporate partners to emerge as socially conscientious and responsible.

For over two decades, CAF India has been implementing effective CSR

programmes all over India, from well before 2014 when CSR was made mandatory under the Companies Act. CAF India has addressed multiple socio-economic issues and worked with major global and Indian brands turning their CSR vision into a reality.

The organisation's corporate partners have lauded CAF India for efficient implementation, grant management, monitoring and evaluation, and reporting of projects. The efficiency and transparency that the CAF India team puts into its work has made the organisation more credible and sought-after in the philanthropy space.

Our CSR services include seven crucial steps that ensure our corporate partners are able to realise their CSR vision in a smooth hassle-free manner:



Amount Disbursed through CSR and Corporate Giving

# ₹26,39,34,496.00

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### **OUR DONORS**





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# LIVES TOUCHED

Our CSR projects have made a difference in the lives of communities in need.







### **CASE STUDIES**

### Build Back Communities Better: Skill Development and Livelihoods

While India boasts of a young working class, this is the same class that was stranded in the face of plummeting economy and lockdowns, during the raging pandemic. The unemployment rate for the urban areas increased to 9.3%, and 7.28% for the rural areas during COVID (CMIE unemployment status report, December 2021). Assessing the situation, CAF India collaborated with NGOs and Corporates, and other individual donors to harness skills of employable youth within the larger intervention of Building Back Communities Better.

CAF in association with Sakshi and Rio Tinto designed an intervention to equip women, men and youth in the community through a skill-based livelihood programme in tailoring & fashion designing. Udyog Vihar is a mini garment hub and an opportunity to provide employment to locals if they had the right skills. The intervention was designed as a capacity building measure by providing them with employable skills which can ensure financial stability. Since men in the area were employed, the programme focused more on providing high quality job-oriented skills to women and youth, for employment in the local industry.

The programme consisted of 617 women and young adults with a 21-day course on Tailoring and Fashion Designing as per National Skill Development Corporation (NSDC) curriculum. It provided end-to-end knowledge to work in a textile/apparel export industry especially operate digitized heavy-duty sewing machines. It also included technical skills along with soft skills imparted through Employee Engagement conducted by Rio Tinto.

Post training 95% received employment opportunities in 17 companies such as Orient Fashion, RichLook etc. With enhanced experience, many participants are now earning as much as ₹18,000 - ₹20,000/- per month. It helped support 420 households receive regular employment. However, through word of mouth and experiential sharing, participants migrated from outside the state to enroll in the programme. Building Back Communities Better was started with the vision to help COVID affected communities overcome material and moral loss, making them ready and resilient to face potential challenges of tomorrow.

#### Testimonials

"My name is Suman and I am 32-years-old. After my husband's tragic accident there was a severe crisis affecting my family, and we struggled to arrange a meal, and this was just before the lockdown. As a result of the tough economic times we were experiencing, I moved to Delhi and joined Sakshi training centre.. Following the completion of my training, I was offered a job worth Rs 10,000/month, and I am now earning 13,500 rupees." - Suman (32-years-old)



#### 15 / Case Studies

### Going Local to Fight COVID 19 Crisis.

The Rio Tinto India Private Limited and CAF India now spans over 1.5 years, and have together been able to touch more than 4000 lives directly through 4 different catalysing projects, and have indirectly benefitted more than 5 lakh individuals, families and communities. Their dedicated contribution during COVID crisis and continuing support to Build Back Communities Better, ensured a sustainable and improved quality of life through diverse projects. Rio Tinto's local geographical focus in urban and semi-urban parts of Haryana helped to serve communities who were being further pushed towards poverty due to collateral vulnerabilities created from the virus and adjusting to the new normal. Gurugram remained one the worst affected during the COVID-19 crisis, and Rio Tinto played a pivotal by taking a local approach.

The project started with Distribution of PPE Kits to frontline healthcare and sanitation workers and creating awareness on COVID and COVID appropriate behaviour. The support of similar quantum continued for



Innaccel

#### ANNUAL REPORT 2021-2022 Building Resilience and Synergy



Skill-based Livelihood in training and fashion designing to migrant population, in the effort to support the migrant communities build back their lives, and deter them from migrating back to their villages, which would have further pushed them towards poverty.

Rio Tinto's commitment, and our mutual achievement in reaching the most vulnerable communities helped in mobilising more projects during the second wave, that focussed on upgrading the medical infrastructure 3 ESIC Hospitals, communities were provided survival kits, along with vaccination drives and hand-holding support for the same.

Going beyond the CSR mandate, Rio Tinto played a catalysing role in mobilising Employee Support, through in-kind donation for critical medical equipment like Oxygen Concentrators, Oxygen Cylinders and Pulse Oximeters to support healthcare facilities in Haryana.



#### Pooja visit to Innaccel



### Supporting School for Academic Excellence, and holistic Development

CAF India is committed to supporting long-term interventions aimed at improving education infrastructure and learning outcomes. We envision creating learning ecosystems that would enable children to achieve academic excellence and break inter-generational poverty. With this intention CAF India reached out to Nachiketa Tapovan Vidya Mandir, in 2019, after getting a thorough understanding of the work that they had undertaken over the last 20 years. CAF India undertook a rigorous need analysis study and found that Nachiketa Tapovan Vidya Mandir only enrolled children from the most underserved communities. Though children demonstrated academic excellence, with expert teaching staff and facilities to enable holistic growth, the school needed more support to enhance their infrastructure. The school back in 2019, was not completely equipped with modern amenities.

The school had initially started with a make-shift arrangement to accommodate few students, but now caters to approximately 230 students from Nursery till class 10. Even though over the years, classrooms, science labs, multipurpose halls have been developed, but still there is a lot of need for stationary, technology class infrastructure, and other learning tools. Along with it, an in-house kitchen provides nutritious midday meals, milk and snacks on a daily basis for the students.

In the year 2021, CAF India partnered with Global Logic to extend support to Nachiketa Tapovan Vidya Mandir School in Hyderabad. The financial aid provided to the school supported the-

- Teachers by providing salaries, thus ensuring uninterrupted learnings
- Enhancing Infrastructure Tables, Chairs, IT Infrastructure, Inverter, Desktops, projectors, laptops etc,
- Provided books, stationery and uniform for students, and also
- Sponsored educational Trips for students.

### Student Speak

Harshiya has been a student with Nachiketa since her first grade, and she is currently in her 8th Grade.

"My mother is a stay-at-home mom, and my father is a driver. My parents were greatly relieved when I was accepted into this school as my family was facing a huge financial crisis. This school gave me people to whom I am indebted to. I made many friends and got in touch with teachers and volunteers who facilitated my holistic growth. I really like studying and I aspire to have a good academic record. My friends and teachers constantly pushed me to take on new responsibilities, which is why I'm involved in various co-curricular activities and am also on the cultural committee of the school - Harshiya



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Sai Nikhil, son of Tuljaram and Sunita is currently in class 10. My His sister Lahini also joined Nachiketa.

"My parents are extremely hardworking and work continuously to feed us. While my father is a driver my mother is a teacher. Both me & my sister were enrolled in this school. I learnt many beneficial and important things in the school - like the importance of respecting elders and imbibed good manners. I am extremely fond of art and craft and take part in various school competitions. I enjoy watching films and listening to songs. This school transformed my life and gave me experiences and learnings which I never thought I'll ever access. It has given me the freedom to aspire and skills which can help me achieve my dreams. Going forward my goal is to pursue MBA from a reputed institution. I want to be a successful businessman when I grow up." - Sai Nikhil









18 / Give as You Earn



### **GIVE AS YOU EARN** - PAYROLL GIVING PROGRAMME

CAF India's Payroll Giving Programme is India's most impactful employee giving campaign.

Payroll giving (also known as workplace giving) is one of the easiest and effective ways for individuals to make regular donations to charitable causes. CAF India's payroll giving programme, Give As You Earn (GAYE), currently works with about eight clients and has been going from strength to strength.

The organisation has multiple employee and NGO engagement programmes

throughout the year to strengthen payroll giving. These include, regional meetings, volunteering activities, campaigns, social media outreach, corporate-NGO engagement drives and CONNECT workshops for capacity building of NGOs.

Analytics and understanding derived from use of our online Give4Good (G4G) platform that facilitates payroll giving and volunteering, are used for strategic directions and course corrections during the year. This year, employees from several companies donated to our COVID Response campaign through our Payroll Giving Programme.

	Number of Payroll Givers from each Company	Amount of Money Disbursed
uluilu cisco	1424	1,10,68,880.00
DE Shaw & Co	46	12,77,200.00
XX RBS	3167	13,67,330.00
X Arcesium	2	1,10,000.00
accenture	2299	4,47,689.59
EXL	55	1,75,023.00
()) JLL	442	28,66,289.00
	TOTAL	1,73,12,411.59
	Approx Donors: 8000	

It is great to be a part of Right To Live (CAF Partner NGO) and contributing to help the underprivileged and save the lives. Right to live is changing lives of many and feels great that I'm part of their journey.

> **Rajendra Yogendra, Technical Marketing Engineer (TME)** Corporate Donor through GAYE

Analytics and understanding derived from the use of our online Give4Good (G4G) platform that facilitates payroll giving and volunteering are used for strategic directions and course corrections.



#### 20 / Volunteering

### VOLUNTEERING

### Volunteering has now taken a distinctive shape within CAF India's product portfolio.

This year we saw several students going the extra mile to help vulnerable communities sail through the lethal second wave of the pandemic. Volunteering is integral to Charities Aid Foundation (CAF) India's core mission of promoting the culture of 'giving' and empowering marginalized communities.

An online fundraiser concert aimed at

collecting funds for the 2nd wave of COVID 19. The young volunteers came

together and did a concert and raised

to support communities affected by

COVID.

CAF India created an opportunity for school/college students across India to e-volunteer and offered varied volunteering opportunities - online fundraising, blog/story writing, flyers designing, video making, teaching and so on.

Given the many challenges presented by the COVID-19 pandemic, a show of solidarity exhibited through volunteering was heartening.



Seeddharth Bhattacharjee KATHAK DANCER



YEARS AND TEACHING SINCE PAST 2 YEARS



SEMIFINALIST ON THE SUPERSTAR SINGER

#### 21 / Volunteering

Girls Up Janaki, a club in the Shri Ram Millennium School Noida is a subgroup with the United Nations. Girls Up Janaki team in partnership with CAF India competition inviting young minds across the globe. The funds collected as participation fee was given to CAF India for its COVID relief initiatives.

support people affected by COVID. She initiated a fundraising campaign to support CAF India in its COVID relief initiatives. Her efforts will go long way in motivating many such young minds

### **CAF** Affiliates

In addition to working with Corporates, GAYE, Individuals, CAF India further strengthened engagement with foundations like BVLF (Bernard van Leer Foundation) and also made new collaborations with Oak Foundation.





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## **NGOS WE WORKED WITH**

**STRENGTHENING NON-PROFITS** 

### Helping NGOs Thrive

Over the last 2 decades, CAF India has worked to strengthen NGOs internal processes and systems by enhancing their capacities in areas of financial management, program design, communication, proposal writing, fundraising etc.

In the year 2020-2021, 141 NGOs were validated by CAF India. Due diligence of NGOs is one of the core competencies of CAF India. The organisation's validation process has been referred to and sourced by many corporates and industry associations, to set up and run their own systems of accreditation. Multiple NGOs have approached CAF India for validations.

The initiative involves an impartial and robust assessment of credentials, capacity and track record of NGOs. It is a crucial part of our grant management process that helps confirm the credibility and accountability of an NGO.



### Supportive Monitoring and Handholding

Our grants management system supported 141 NGOs in 2021-22. In addition to organising formal capacity building programmes, CAF India also supports NGOs to strengthen their structure and processes. CAF India enhanced their ability to scale up programmes and to deliver existing programmes more effectively through our supportive monitoring and handholding as part of our grant management process.

We at Centre for Social Service thank you for the continued support extended to our NGO.





nto CIA) n	Noida Deaf Society	Sahaara Charitable Society
hi	Ananya	Vanavasi Kalyana
GOURI le Trust and Addate ter for va Gouri rust)	Deenabandhu Trust	Sewa International India
India Iuman Spirit Idia	Pratham Books	Youth For Seva
ndia	Puttenahalli Neigh- bourhood Lake Improvement Trust (Pnlit)	QUEST Quest Alliance
nam The	Sense International India	Rashtrotthana Parishat

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25 / Strengthening Non-Profits

# LIST OF NGOS WE WORKED WITH

	Shristi Special Academy	The Spastice Society of Tamilkadu SPASSTN Societ 1981	FOUNDATION	®∣svyм
Compassion Unlimited Plus Action	Shristi Special Academy	The Spastics Society Of Tamil Nadu	Smile Foundation	Swami Vivekanand Jan Kalyan Avam Shiksha Samiti
	The Poona Bilind Men's Association's H.U. Desai Eye Hospital Eye CARE INSTITUTE	Acts of Hope	SETHU Child Development and Family Guidance	Foundation For Excellence
Bangalore Hospice Trust	The Poona Blind Men's Association	Acts of Hope	Sethu Child Development and Family Guidance Centre	Foundation For Excellence India Trust
👔 RADHATRI NETHRALAYA 📐	Habitat	an P	Shishu Mandir	( Contraction of the second se
Gurupriya Vision Research Foundation	Habitat For Humanity India	Diya Foundation	Shishu Mandir	Vidya Poshak
Make A·Wish.		Sandesh Fostering Value	Christel House India	LOTUS PETAL FOUNDATION
Make A Wish Foundation	Prashanti Bala Mandira Trust	Sandesh	Christel House India	Lotus petal charitable foundation
Amagic Bus	25	LeapForWord	<b>Čnudip</b> Life. Transformed.	CETindia
Magic Bus India Foundation	Academy for Severe Handicaps and Autism	Leap for word	Anudip Foundation For Social Welfare	Children's Lovecastles Trust
Nightingales Medical Trust		Akshara Foundation	×.	
Nightingales Medical Trust	Agastya International Foundation	Akshara Foundation	Amar Seva Sangam	The Association of People with Disability

NGOS WE WORKED WITH





krma nanity ndation	eVidyaloka	Swadha
n,	e-Vidyaloka Trust	Swadha Foundation
ducation.	SAMPARC	SOS CHILDREN'S VILLAGES
tra	SAMPARC (Social Action for Manpower Creation)	Sos Children'S Villages Of India
विश्वास 2235 d Special Needs	$\bigcirc$	ANANDASHRAM SEVA TRUST
5	Mallikamba Institute of Mentally Handicapped and Associated Disabilities	Anandashram Seva Trust
	Roy Foundation	De
ingal able	Latika Roy Foundation	Round Table India Trust
treams ulliness of life	Sinankara ANCERHOSINIAL ANESEANCH CONTRE	Keshav Madhav Shikshan Sansthan
ims	Sri Shankara Care Foundation	Keshav Madhav Shikshan Sanstha
	<b>Fi</b> ya	WWW.planindia.org
l India	Riya Foundation	Plan International (India Chapter)
SCINDeA)		



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# NGOS WE WORKED WITH

#### S Sukarya 05 (sarthak Mann Deshi T-WORKS $( \circ )$ muktangan Bank Paragon Charitable Trust(Muktangan School Worli) Sukarya T Works Sarthak Mann Deshi Educational Trust Foundation Foundation 7 Lend A Hand India ECOSAN SERVICES FOUNDATION Buddy Study ITEACH SCHOOLS Ummeed Child Development Center Ecosan Services Foundation Lend A Hand India Buddy4Study I Teach CONCERN Masina Hospital Sahaj Marg Spirituality Foundation NP: give HELPING PEOPLE HELP THEMSELVES LIGHTHOUSE Concern India Lighthouse communities Sahaj Marg Spirituality Foundation Give India Masina Hospital Foundation Foundation children THeipAge India (2002 mpter Palawi **GENESIS FOUNDATION** Fighting for street children h of life Room to Read\* Room to Read Railway Children Genesis Foundation Helpage Palawi, Prabha Hira Pratishthan India Trust India ¥ The second sec IAHV mahita Sparsh & Hospice AID INDIA Divya Bala Social Aid India International Mahita Sparsh Service Society Association for Human Values Rise San kalpTaru शा OBLF Group AGAINST HUNGER Delhi Council for Child Welfare Rise Against Hunger Deesha Education One Billion Sankalp Taru Foundation Literates Foundation Foundation

**NGOS WE WORKED WITH** 

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THOCKHARDT WIRS			THE BANYAR TRUST	
Wockhardt Foun- dation	The Maratha Shikshan Mandal	Jnana Prabhodhini	The Banyan	Americares India Foundation
Sangati Foundation	KABET INDIA Nabet India	GOONJ a voice, an effort www.goonj.org Goonj	AShray Akruti	Animal Aid Charitable Trust
CANK DS. KDSCAN Cankids Kidscan	Rotary Club of Banjara Hills Charitable Trust	Cherish	Centre for Youth Development and Activities (CYDA)	AllMS, Jodhpur
Deepalaya	CHORD (Child welfare & Holistic Organization for Rural Development)			



28 / COVID Response



### **COVID RESPONSE**

COVID Wave II Response—Tiding over the Wave



We strengthened and relaunched our COVID WAVE II RESPONSE CAMPAIGN in 2022. The second wave being more lethal saw interventions that were more focused on providing medical supplies, which included PPE Kits, oxygen concentrators, thermometers, pulse oximeters etc, at a priority basis to those who were in need.



### Donors

HUAWEI	👫 Microsoft	RioTinto	Nestle	accenture
Huawei Telecommunications (India) Company Pvt. Ltd	Microsoft	Rio Tinto	Nestle India	Accenture
oogle Pay	accenture	U HERRALICE	EMERSON	
GPay	Accenture CSR	Herbalife	Emerson and DeShaw	Global Infra Management
Ar Tetra Pak"	GlobalLogic	GlobalLogic	Bata	
Tetra Pak	Global Logic India	Global Logic Technologies	Bata India Limited	

Besides reaching out to corporates, the campaign ran on several platforms:

- CAF India WebsiteCAF UK Website
- Benevity
- Google Pay

29 / COVID Response

### **COVID** Relief Initiatives

- Projects in Hyderabad, Nirmal and Adilabad districts of Telangana supported 1,225 migrant workers and their families with hygiene and nutrition kits, 648 frontline healthcare workers were given protective gear and other essential medical supplies as a part of our COVID response.We also spread awareness on COVID 19 appropriate behaviour and vaccination in 150 villages in Telangana
- Telengana.

Migrant workers and returnee migrants in Jammu and Kashmir were supported with various interventions to help them recover from the worst effects of the second wave of COVID.

For the first time we worked with government hospitals and primary health care centres at the local level, for COVID vaccination awareness and facilitation programme in Mumbai, Hyderabad, Delhi and Bangalore, to educate and empower communities with adequate knowledge and debunk myths to reduce the vaccine hesitancy among people.

### **COVID** Resilience Fund

We launched the COVID Resilience Fund on Giving Tuesday, 30th November 2021. This campaign objective was to raise funds for marginalized communities impacted by COVID. The campaign will look at various aspects, including- building resilience among women farmers; ensuring quality education for children left out of the online education eco-system; reviving rural economy through effective implementation of MGNREGA; and making public delivery systems more efficient. ANNUAL REPORT 2021-2022 Building Resilience and Synergy



### Stories of Resilience from Ground



### Ruksana Sheikh

During the first wave of the COVID -19 pandemic, I lost my job, working as a cook in various houses. That was the only source of income for me and my family, since my husband couldn't work, due to his debilitating heart issues. The future of my three daughters and my husband's health expenses

were all hanging by a thread, as I started using up our savings to meet the medical expenses as well as food. That was the worst phase of my life. Coincidently, during that time I came to know about a beautician course offered by VIDYA. Since I had no other skills that was useful in the market apart from cooking, I took up the course.

Since then, my life has drastically changed for better. Now I continue to cook in houses, and also provide door-to-door services in housing societies as a beautician. It has helped me to earn enough to support the family and also purchase of professional beautician kit. I want to thank everyone for believing in me.

### The Humanity Fund:

The pandemic brought irreparable loss and despair for families across India irrespective of where they came from. While families were grieving with the loss of their loved ones, many were posed with questions of survival and financial insecurity as they had lost the sole earner of their family. CAF India initiated the Humanity Fund to support such families who had lost an earning member due to COVID-19. The programme was also extended and provided monetary aid to individuals who lost their source of income during the pandemic. The programme has been successful in providing aid to 1200+ families across India.



30 / Glimpses of 2021-2022

### **GLIMPSES OF 2021-2022**

Labour Employment Exchange Programme



The Labour Employment Exchange Programme was started in 2022 to address the issue of unemployment in Jharkhand. A Memorandum of Understanding (MoU) was signed between CAF India and Government of Jharkhand, in collaboration with TRIF and Better World Foundation, for strengthening the labour exchange and supporting gainful employment along with policy advisory.

### The Humanity Fund



Expanding the Employee Assistance Programme, CAF India started the Humanity Fund, which is an easy, trusted, fast, flexible, and compliant way to support poor and needy individuals and families with financial grants. The grants are for education, health and other survival needs, including ex-gratia compensation for relief and rehabilitation during a disaster situation, in India. CAF India is initiating regular calls for applications to provide cash transfers and support individuals from The Humanity Fund. Individuals and families from poor and needy backgrounds will be encouraged to submit their applications to CAF India, providing their KYC details and statement of need.

As in the Employee Assistance Fund earlier, organisations may also recommend needy staff. CAF India donors and its current/past NGO partners are eligible to apply for the Fund. During the months of April, May and June, CAF India had designed fundraising campaigns for their EMPLOYEE ASSISTANCE FUND, where the funds were sent to family members of employees, who succumbed to COVID.

New Research Project



### **Publications**

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### The CAF World Giving Index report 2021

The CAF World Giving Index report 2021 was released and is up on CAF India website, which has come at a time when the global pandemic is changing the giving trends worldwide. While the major western economies fall out of Top 10 for first time, India climbed up to the 14th rank, which is significant improvement from its 10-year average rank of 82 as published in a special 10-year anniversary edition in 2019. Key findings reveal that, 61% Indians helped strangers; 34% volunteered; and 36% donated money.

### India Giving Report

India Giving Report 2021 was released on September, which is the fourth edition of the unique collection of the international series of country reports produced across the CAF Global Alliance. This round of the report throws light on the individual giving landscape in India and explore why and how people donate their time and money to the social causes. The report was circulated to CAF India's existing donors and partners.

https://cafindia.org/media-center/publicat ions/iindia-giving-2021

The Indiana University Lilly Family School of Philanthropy has partnered with CAF India to conduct a pilot study on emerging areas of giving. The goal of the study is to (i) enhance international research networks and future partnerships by convening local experts from 10 countries across the globe, (ii) to build capacities of the network by exchanging knowledge about data collection and analysis on giving and philanthropy.



#### Change in Management

With the change in leadership, regular staff meetings are being held fortnightly to lead CAF India on the pathway to CAF 3.0. The regular staff meetings have ensured better communication and team building.





CAF India got featured in News24 prime time capsule on how new FCRA laws are blocking funds from international donors. Mr Amit Mathur, CFO was interviewed.

CAF India made a press release highlighting the key findings of the World Giving report and India's performance on the Giving Index, which got widely published in a good number of national print media in:

https://www.livemint.com/news/india/indi a-bags-14th-spot-in-world-giving-index-61indians-helped-strangers-in-2020-covid-pa ndemic-11632445673882.html





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The India Giving Report was exclusively published by IndiaSpend. The report was carried by multiple media outlets such as, IndiaSpend, IDR, Scroll, Livemint, Bloomberg Quint, Business Standard and other prominent media portals:

https://idronline.org/article/philanthropycsr/individual-giving-in-india-at-an-all-tim e-high-during-covid-19/



 New project initiated to support tribal households with AquaHome Systems in rural Maharashtra to ensure access to clean and safe drinking water, and solar energy-based access to electricity. Additionally, water-health and hygiene education sessions will be conducted for the beneficiaries.

 New project initiated to deploy innovative indigenous technologies towards emergency COVID-19 relief requirements in country. Three lifesaving technologies will be procured and given to the public health facilities across the country.





- A new project agreement worth Rs.26.17 Lakhs was signed with a hospital for a medical research project named as 'Reverse Diabetes'.
- Nutrition support to malnourished children in the age group 3-14 years. The project aims to provide nutritious meals to 100 out-of-school children in Gurgaon of Haryana
- Supporting public health infrastructure by distributing medical essentials to identified hospitals.
- CAF India entered into partnership with T-works for Huawei funded project "Support to Prototyping Centre". T-Works, an initiative of the Telangana government, and Huawei joined hands to sponsor state-of-the-art prototyping facilities at T-Works, with a vision to promote entrepreneurial spirit and provide an enabling environment amongst Indian youth. As part of the association, CAF India will support T-Works towards procurement of high-end prototyping equipment. The project is focused on communities such as makers, hobbyists, entrepreneurs and innovators, including from schools and colleges.

Participations and Events



Webinar on Collective Leadership and Feminist Leadership and Authenticity Workshop: Women Team members of CAF India attended a webinar conducted by FAIR SHARE of Women Leaders in the month of September 2021.

#### Worldwide Symposium on Philanthropy

took place on 09th November 2021. The first ever donor-focused event with 19 hours of live training, education and conversations with philanthropic experts across 9 time zones and 10 countries. Designed and coordinated



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the Worldwide Symposium on Philanthropy, inviting prominent members of the CSOs and impact makers in companies for the India sessions.



International Philanthropy Day was celebrated on 17th November 2021. CAF employees have shared their thoughts on what philanthropy means to them, which was developed into a video and shared with CAF international office and also on social media platforms.

### https://fb.watch/cbQEwA0eZ5/

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### Farewell



After serving for 10 years as the CEO of CAF India, Ms. Meenakshi Batra resigned from her services. Her last day was September 30.

### Welcome



- Dr Nivedita Narain, CEO: The CAF October 1, Dr Nivedita Narain joined CAF India as the CEO of CAF India. Dr Nivedita Narain is a development professional with nearly 35 years of experience as an organization builder, researcher, teacher, and trainer. Her work is driven by a commitment to social equality and collaborative work across institutions.
- On April 1, Mr Amit Mathur joined as the CFO of CAF India. Amit is a hard-core finance and management professional, with a strong commercial acumen and brings with him rich 25 + yrs. of experience. His diverse experience includes his exposure to key functional aspects i.e. strategic operational planning and financial management, business strategy development, govt. liaison, process re-engineering, supply chain, systems implementation, conceptualization of policy framework & internal/ external controls including audits / fraud & risk management, statutory compliances, corporate governance aspects within varied industrial environments.



# **OUR BOARD**

### Madhu Bala Nath, Chairperson

Madhu Bala Nath was the Country Representative (India) for EngenderHealth which promotes quality services for reproductive health and family planning in four Indian states. Before that Madhu has spent most of her three-decade long career with UN agencies, working on HIV/AIDS and issues of reproductive and sexual health and women's empowerment. Until January 2021, she served as an independent director on the board of HPL Electric and Power Ltd and presently is serving on on the board of HIV/ AIDS Alliance and Population Services International in India.

### Sumit Bose, Retired Civil Servant

Sumit Bose was the Union Finance Secretary and Revenue Secretary in the Ministry of Finance, Government of India till his retirement from the Indian Administrative Service in March, 2014. In the Ministry of Finance he was also Secretary in the Departments of Expenditure and Disinvestment. As Joint Secretary in the Department of Elementary Education, he was responsible for the launch of the Sarva Shiksha Abhiyan. He was also Secretary, School Education in Madhya Pradesh. Currently he serves as an Independent Director on the boards of several companies and on the boards of various non-profits.

Mr. Badri Agarwal has been passionate about improving the quality of education, especially in rural India. He quit his job as the President at Airtel (Infotel business) in 2006 and joined Bharti Foundation as its honorary President & CEO. It was with his unique approach that Bharti Foundation set up 250+ schools during 2006-09. He has also volunteered at Pardada Pardadi Education Society, TAP India, The Gyan Prakash Foundation, all focused on education for the underprivileged and skill-building at the grassroots level.







### Mr. Badri Agarwal, Ex-President & **CEO - Bharti Foundation**



#### 38 / Our Board



### Shravani Dang, Advisor, Thapar Institue of **Engineering & Technology** Shravani Dang is an Independent Board

Director and an experienced business, public affairs and CSR leader with over two decades of quantifiable achievements. Her expertise in marketing, especially digital marketing, branding communications and CSR has made her an A lister by Campaign India and named as among the top Indian communications professionals by Reputation magazine. Shravani's experience base is in multinational companies across Technology, Financial, Not-for-profit and Industrial sectors, in both complex and large organizations with staff strength ranging from 10 to 100,000 and includes stints in HCL, CARE, CSC, Fidelity and the Avantha Group. Till March 2019, she was Vice President - Marketing & Communications at the Avantha Group. Currently, she serves as Advisor to the Avantha Group, a broad-based industrial conglomerate. She is also senior Advisor to Thapar Institute of Engineering and Technology –TIET, (previously Thapar University).

### Vasvi Bharat Ram, Past President of FLO 2017-18

Vasvi Bharat Ram is the Joint Vice Chairperson of The Shri Ram Schools, which have been consistently rated as one of the top schools in India. Under the aegis of Shri Educare Limited, she has been instrumental in setting up The Shri Ram Millennium Schools and The Shri Ram Early Years play schools in the National Capital Region. Vasvi is on the Governing Board of Lady Shri Ram College, one of the first and most prestigious women's Colleges of India and Welham Girls School, a prestigious boarding school for girls in Dehradun. She is also on the Boards of the SRF Foundation, SAVE the Children India, all of which work towards providing a better quality of life to the under privileged of our country. She is a member of various Education Forums including the FICCI Arise School Education Committee and the Forum of Progressive Schools. Vasvi was the National President of Ficci Ladies Organisation (FLO) 2017-18, the women's wing of the Federation of Indian Chambers of Commerce and Industry (FICCI).

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# **OUR BOARD**

Dr.(CA) Sanjay Patra has experience of 30 years in the Voluntary & Non-Profit Sector. He is currently the Executive Director of the Financial Management Services Foundation (FMSF) and has served with this organization since 1998. In the year 2005-07 he was a member of the Task Group formed by the Planning Commission for drafting policy on the Voluntary Sector. He has also been a Resource Person in many National as well as International Workshops specializing in the areas of Financial Management, Governance and Legal aspects of the Voluntary Sector. Till date he has facilitated more than 500 workshops.

### Arjun Malhotra, co-founded the HCL group

A pioneer of the Indian IT industry, Mr. Malhotra served as Chairman of Headstrong's Board of Directors before its acquisition by Genpact in May 2011. Prior to Headstrong he was Chief Executive Officer and Chairman of TechSpan, which merged with Headstrong in October 2003. Mr. Malhotra has a long string of entrepreneurial successes. He co-founded the HCL group in 1975, taking it from a six-person "garage operation" to one of India's largest Information Technology corporations. The first leading Indian entrepreneur to relocate to USA, Mr Malhotra took over HCL's US operation in 1989 and grew it to nearly \$100 million annual revenues. In 1992 he ran the HCL-HP joint venture in India, and in 1996 he set up and ran the joint venture with Deluxe Corporation. Mr Malhotra is on the Board of Governors of ISB, Hyderabad and IIT (Kharagpur) Foundation. He is a past Co-Chair of the Global Pan-IIT Alumni Association. He is also a Member of IPSS and was on the Board of Governors of The Doon School. A Life Fellow of IIT Kharagpur, he has been awarded Doctor of Science (Honoris Causa) in September 2012. He is presently an Advisor in a number of start-ups in Education and healthcare space.





### Sanjay Patra, Chartered Accountant



#### 40 / Our Board



### Mr. Deepak Gupta, Retired Civil Servant

Mr. Deepak Gupta belongs to Jharkhand Cadre 1974 batch of the Indian Administrative Service. He did his BA from Allahabad University where he stood first class first. He earned his M Phil degree in International Relations from School of International Studies, Jawaharlal Nehru University. He has also obtained Master's Degree in Public Administration from the Kennedy School of Government, Harvard University in 1992 as a Mason Fellow. After doing several District level assignments in Bihar, he spent several years in different departments. While District Magistrate, Rohtas, he was awarded shields for best performances in the State for the various Rural Development programmes, a year after it had stood last. In the State Government, he worked in the Departments of Health, Industry, Drinking Water, Rural Development and Water Resources. In the Government of India, he worked in the Departments of Industrial Development, Education, Women & Child Development and Health and Family Welfare. He was Secretary to the Government of India in the Ministry of New & Renewable Energy from July, 2008 - Sept. 2011.



# Neelima Khetan, Senior CSR and Social Sector Expert

Neelima Khetanis a senior CSR and Social Sector expert with over 3 decades of experience in this space. Her current affiliations include Visiting Fellow with Centre for Social and Economic Progress and Partner, Nous Consultants. Neelima has been the Group CSR Head for Vedanta Group, where she provided oversight and guidance to the CSR efforts of 11 business units of the Group, located across India and Africa. She was also (concurrently) Vice President, CSR at Hindustan Zinc. Prior to Vedanta, Neelima was the Director, CSR and Sustainability for Coca Cola India and South West Asia - where she led the company's CSR/Sustainability programs across 6 countries in South Asia.



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# FINANCIAL REPORT 2021-2022

### **Balance Sheet**

		dation India , 2022 (Consolidated)	10000
PARTICULARS	Notes	As at 31-Mar-22	As at 31-Mar-21 (*)
OURCES OF FUNDS		14	19
lurplus Fund Jorpus Fund nstitutional Development Fund	1 2 3	18,23,78,263 10,20,400 2,50,00,000	16.51,85,446 10,20,400 2,50,00,000
Inutilised Grants / Donations	44	18,39,60,298 39,23,58,961	30.31.50.137 49.43.55,983
PPLICATION OF FUNDS			
ixed Assets			
a. Tangible Assets b. Intangible Assets	5	14,33,111 3.15.838 17,48,949	25,15,070 4,34,947 <b>29,50,017</b>
Current Assets, Loans and Advances			
ash and Benk Balances pans and Advances fotal Current Assets	67	39,48,45,358 2,49,30,788 41,97,76,146	48,57,79,147 2,59,95,963 51,17,76,110
ess: Current Liabilities and Provisions	8	2,91,66,134	2.03.70.144
let Current Assets		39,06,10,012	49,14,05,966
ion Current Liabilities and Provisions	9	14	
OTAL		39.23.58,961	49,43,55,983
summary of significant accounting policies	12.2		State Street
he accompanying notes form an integral part of the	financial state	ments.	
s per our report of even date			
or Ray & Ray Chartered Accountants Tirm Registration Number: 301072E		For and on behalf of Char	ities Ald Foundation India
Samir Manocha)	Hadden	Bals Datt Madhu Bala Nath Chairperson	Dr. Nivedita Narain Chief Executive Officer
fembership Number: 91498 ACCOST		Contra per sont	Since Executive Officer

# Income and Expenditure Account

NUA 64-703030-05	d March 31, 2	re Account 022 (Consolidated)	
PARTICULARS	Notes		
		Year ended 31-Mar-22	Year ended 31-Mar-21 (१)
NCOME		14	
Grants/Donations Received			
Specific Purpose Grant	4A	56,54,11,921	81,86,94,860
Other Income	10	3,45,46,479	2.74,43,306 84.61.38,166
		27.27.20.400	04.04.120.100
EXPENDITURE			
Grants/Donations Paid	SALK.		
Specific Purpose Grant Expenditure Depreciation and Amortisation	4B 5	51,66,71,439 14,86,335	76,80,53,489
Other Expenses	11	6,46,07,809	11,04,242 7,19,02,973
		58,27,65,583	84,10,60,704
Excess of Income over Expenditure for the	year	1,71,92,817	50,77,462
Appropriations			
Transfer from Capital Assets Fund Transfer to Institutional Development Fund		5	
Transfer to Surplus Fund		1,71,92,817	50,77,462
		11 CANE	
Summary of significant accounting policies	12.2		
The accompanying notes form an integral part of	of the financial	statements.	
is per our report of even date			
or Ray & Ray			
Chartered Accountants Firm Registration Number: 301072E			
attand too			
( Antial Bisean #) H	ARea Ba	to Date h	watchas
13 19, K.G. Man (19)			Allowed the Manual Tra
Samir Manocha)	Madhu Ba Chairpers		Nivedita Narain
tembership Number: 91479:00		100	
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ace: 0 5 AUG 2022		EL(INDIA)	





# BUILDING RESILENCE AND SYNERGY



### **CHARITIES AID FOUNDATION INDIA**

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